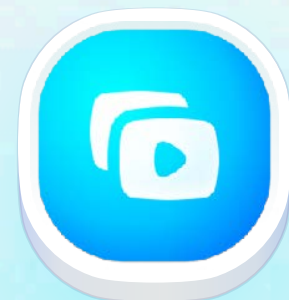eloomi
a dayforce company

Learning

eloomi

a **dayforce** company

Makes Work Life Better™

Product suite

Learning
experiences with
bigger impact
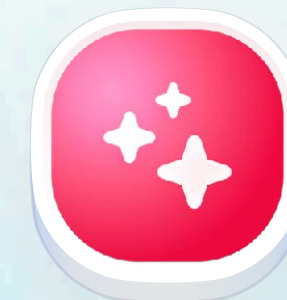
Content
curated playlists
on demand

Skills
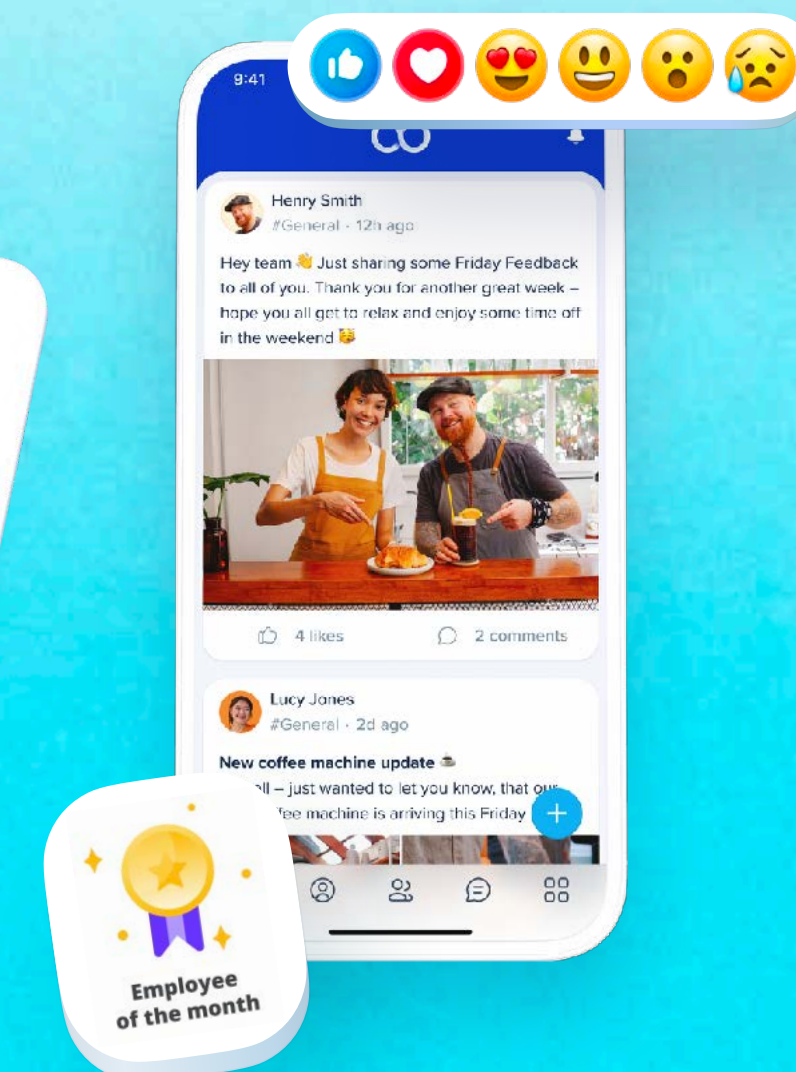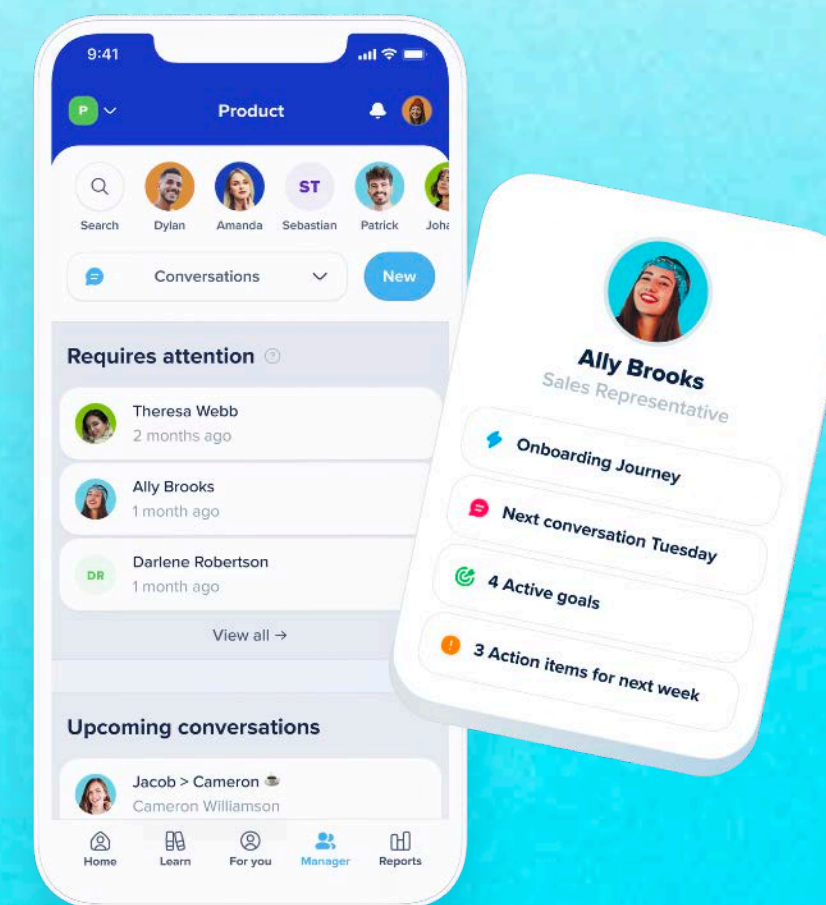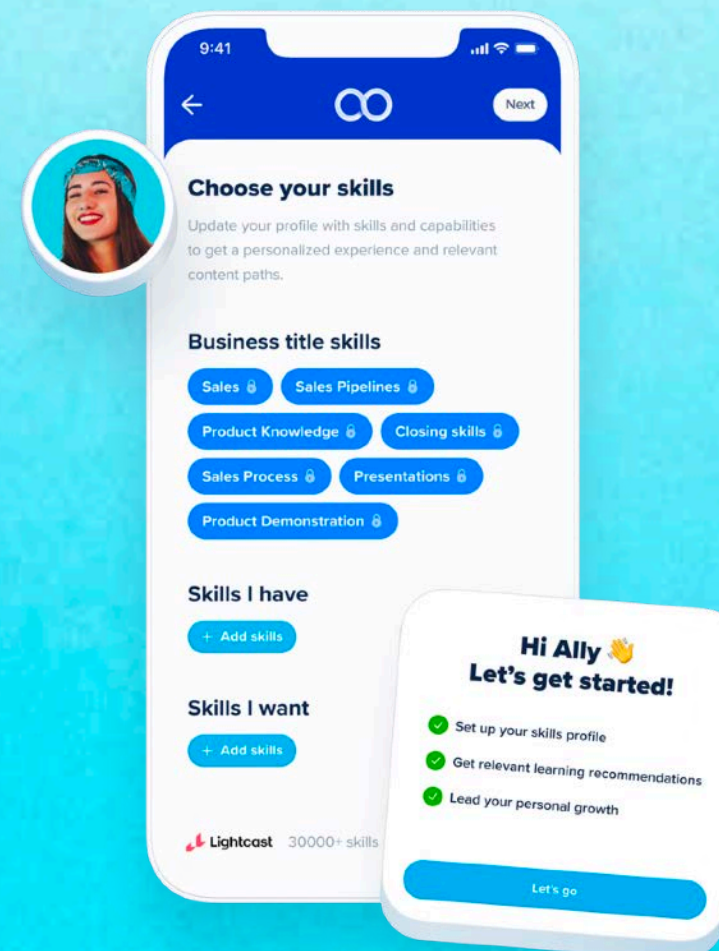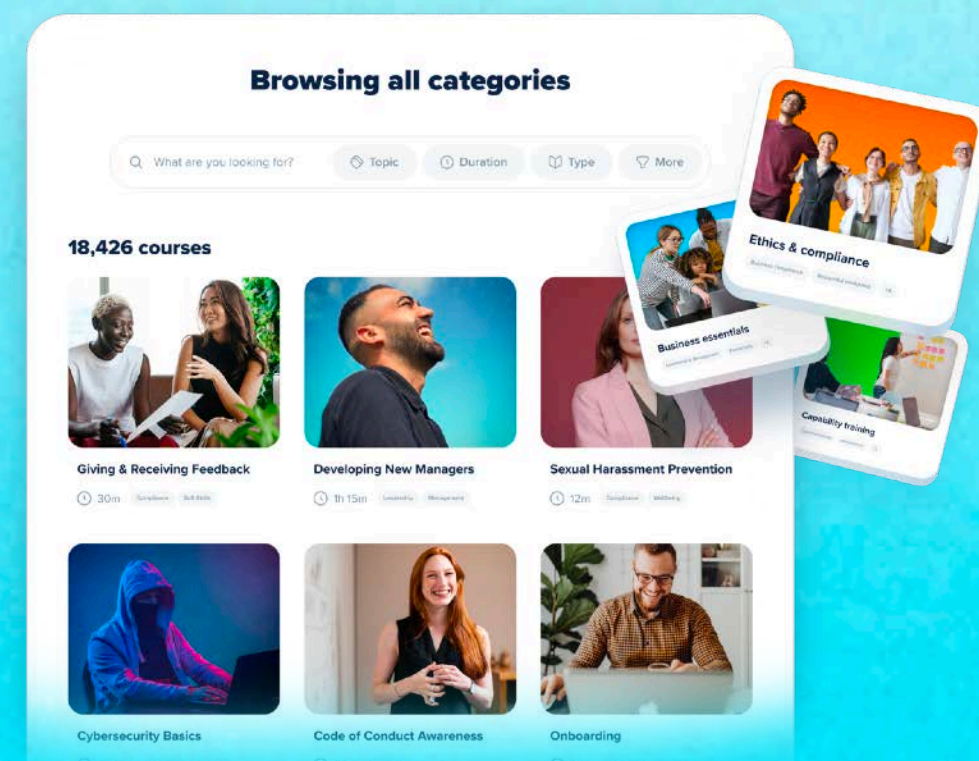mapping and data
driven insights

Talent
development made
productive

Communication
chat and collaborative
communities

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A Scalable Solution

Engagement (vertical axis)

Business Performance (horizontal axis)

Horizontal axis labels:
- Cost Reduction
- Labor Productivity
- Retention
- Productivity
- Collaboration
- Team Performance
- Leadership

LMS
- Compliance Basics
- Simple Online training
- Non-employee training
- Employee Ramp Up
- Pulse Surveys

LXP
- Content On-Demand
- Skill Taxonomy
- Targeted Skills Dev.
- Learning Pathways
- Career & Individual Growth
- Company Comms Channels
- HR + L&D
- Marketing
- Sales
- Customer Success

Communication
- Activity Feed
- Realtime Chat
- Communities
- Peer-2-Peer messaging
- Cohort learning
- DEIB + Wellbeing
- Subject matter experts
- Knowledge sharing
- Company culture
- General Social Engagement
- Performance reviews
- Check-ins
- Personal goals
- Stretch projects
- Work Environment

Talent & People Success
- Journeys
- Conversations
- Goals & Objectives
- Motivation
- Recognition
- Personal Dev.
- Career dev. plan
- Well-being
- 360º feedback
- Growth Opportunities

Bottom labels:
- Play
- Boost
- Plus
- Talent

Consolidating Your Tech STACK

All learning needs on a single platform

Improved operational productivity **|** *Reduced complexity* **|** *Improved ROI with cost per users*

External Training

Customer Training
Cultivate satisfaction and loyalty through effective customer education.

Partner Training
Empower partners to excel and advocate your product with expert training.

Membership Training
Deliver ongoing value to members with targeted, enriching training programs.

Retail/Franchise Training
Enhance operational excellence across franchises and retail chains through tailored training solutions.

Revenue Enablement

Sales Enablement
Streamline the ramp-up process to drive sales performance and hit quotas.

Customer Success
Enable CSM teams with strategic training that drives engagement and retention.

Support Training
Boost service efficiency with rapid team readiness and delivery.

Marketing Training
Propel marketing initiatives with agile team onboarding and strategic execution.

Development & Engagement

Employee Onboarding
Accelerate the journey from newcomer to high-performing employee.

Professional Development
Catalyze career advancement and business growth through continuous learning.

Leadership Development
Strengthen leadership capabilities to enhance team performance and retention.

Communication
Unite your workforce in exciting new ways toEngage, Collaborate, and Communicate.

Performance Feedback

Year-round reviews
Define, Design, Deliver and Discover an engaging performance review experience.

Check-in Conversations
Enable employees and managers with an simple and productive tool for feedback

Goal setting
Transparent goals setting and performance review framework, setting clear expectations.

Employee listening
Run anytime surveys to get the pulse of the workforce to understand wants and needs.

Compliance Training
Manage compliance training and certifications, meet standards and mitigate risks.

Training Content
Deploy just in time online learning from globally trusted partners Covering a vast array of topics as prebuilt playlists for your academy.
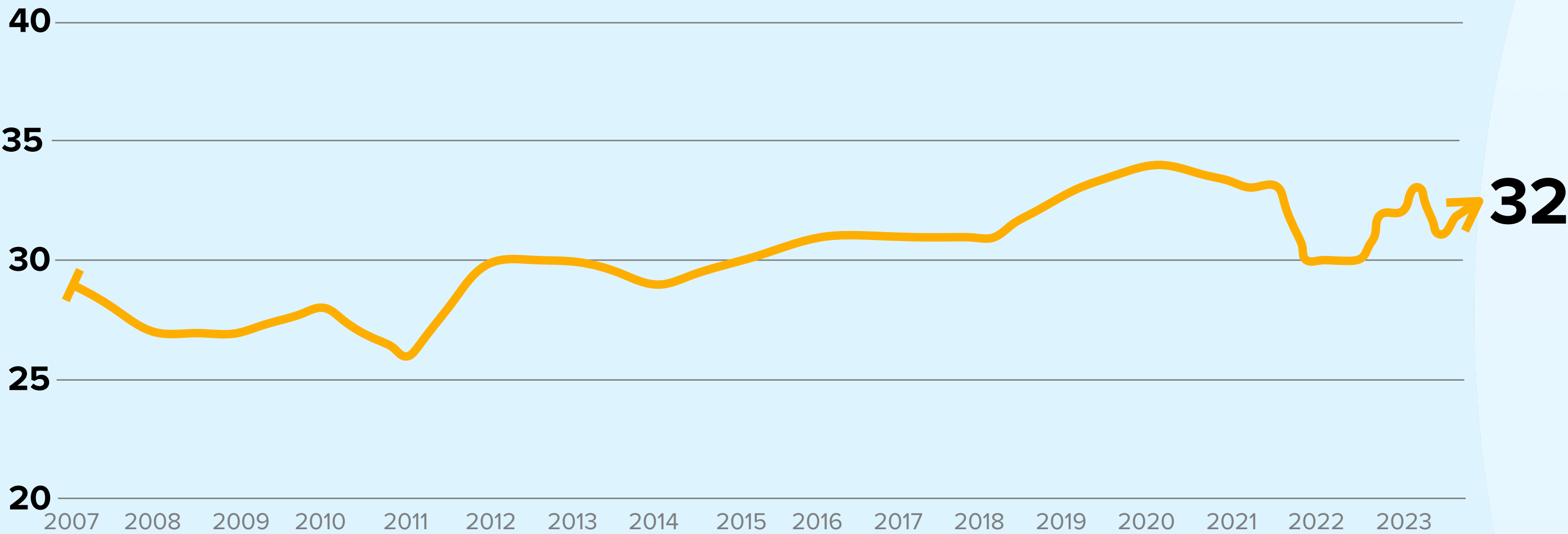
Talking About Progress

— **% Strongly agree** Q11. In the last six months, someone at work has talked to me about my progress

32

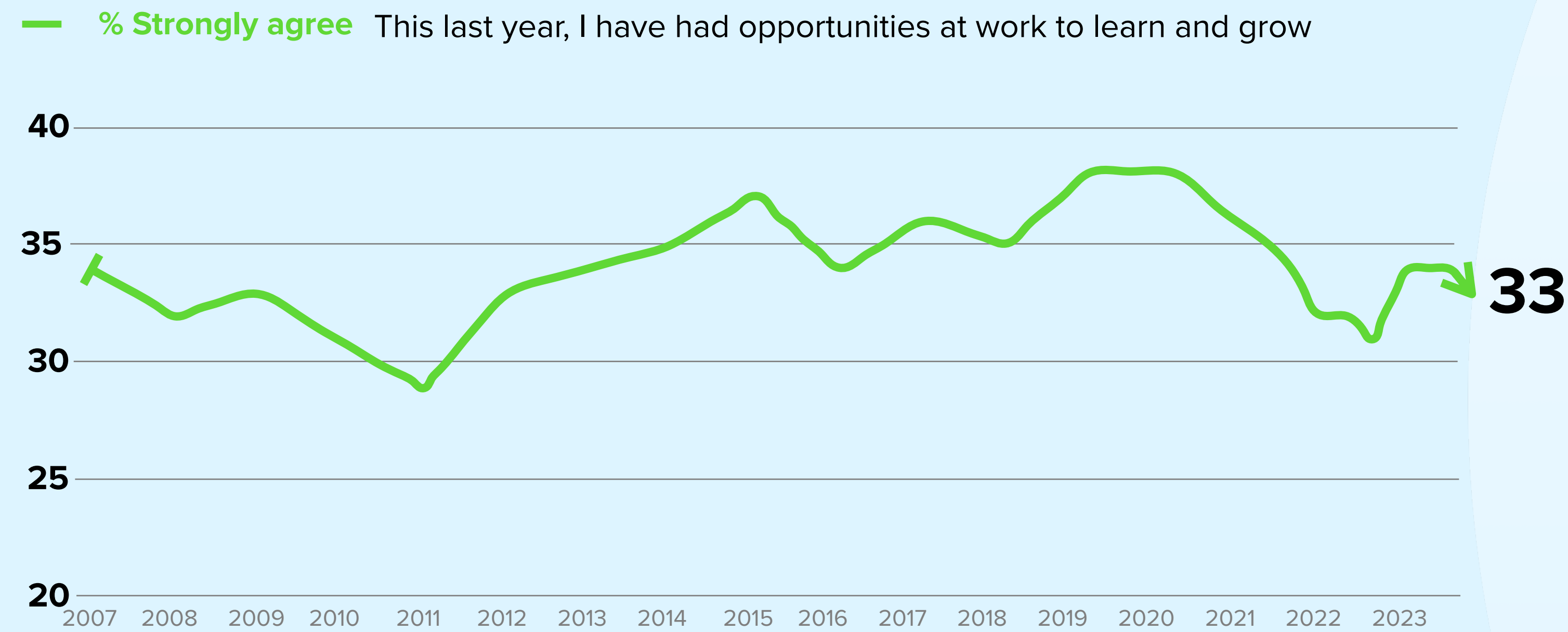*Managers and employees would benefit from more frequent progress conversations*

Learning & Growing

— **% Strongly agree** This last year, I have had opportunities at work to learn and grow

Chart with y-axis from 20 to 40, x-axis years 2007 to 2023. Ending value: **33**

Most employees need more opportunities to learn and grow

Suggested courses

Mastering Workplace Communication
20m

Building Strong Workplace Connectio...
40m

Clear & Collaborative Communication
1h

View all 24 suggestions

9:41

Mastering Workplace Communication

Continue   20m

In this course, we'll delve into practical strategies to enhance your communication skills in a professional setting. From fostering clear and concise messag...
See more

Skills

Communication   Workplace   Mails   MS Teams   Messaging

Business Use Cases

Unlock the power of continuous learning & development and enhance employee skills, engagement, and productivity in an integrated platform, supporting any training use case.

Company Level

- Compliance training
- Business critical training
- Create a culture of continuous learning & development.
- Improve productivity
- Insights into and documentation of the organization's knowledge.
-

Human Resources

- Promote learning paths and initiatives.
- Support employee career growth.
- New hire onboarding
- Workforce and company culture training

Learning & Development

- Create unique content from scratch
- Engage learners
- Centralize learning resources
- Organize and present a blend of learning materials.
- Gather feedback to improve training initiatives

Open for self-signup
Make the course available for people to sign up (can be limited to groups)

Open for all users

Open for all users

Limited to group(s)

Automation and self-paced learning

Raise completion rates and deliver tailored training.

Content creator with Quiz & Test

Support blended learning and any media/learning format.

Reporting and Certificates

Track and document learning across teams and individuals.

Our Vision & Mission

This section delves deep into what makes eloomi a unique and forward-thinking place to work. You'll explore our guiding principles, the vision that propels us forward, and the mission that defines our daily actions. Accompanied by an engaging video, this segment encapsulates the heart of our corporate identity, setting the stage for your journey with us.
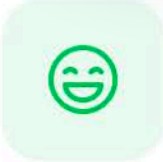
03:43

Overview

Company Culture

Your First Week

Meet the Team

Growth Opportunities

Our Vision & Mission

Content

Video

Text

Image

Avg score on first attempt
89% 80% passing score

Avg time to completi
2m 26s

Avg attempts until completion
1.3

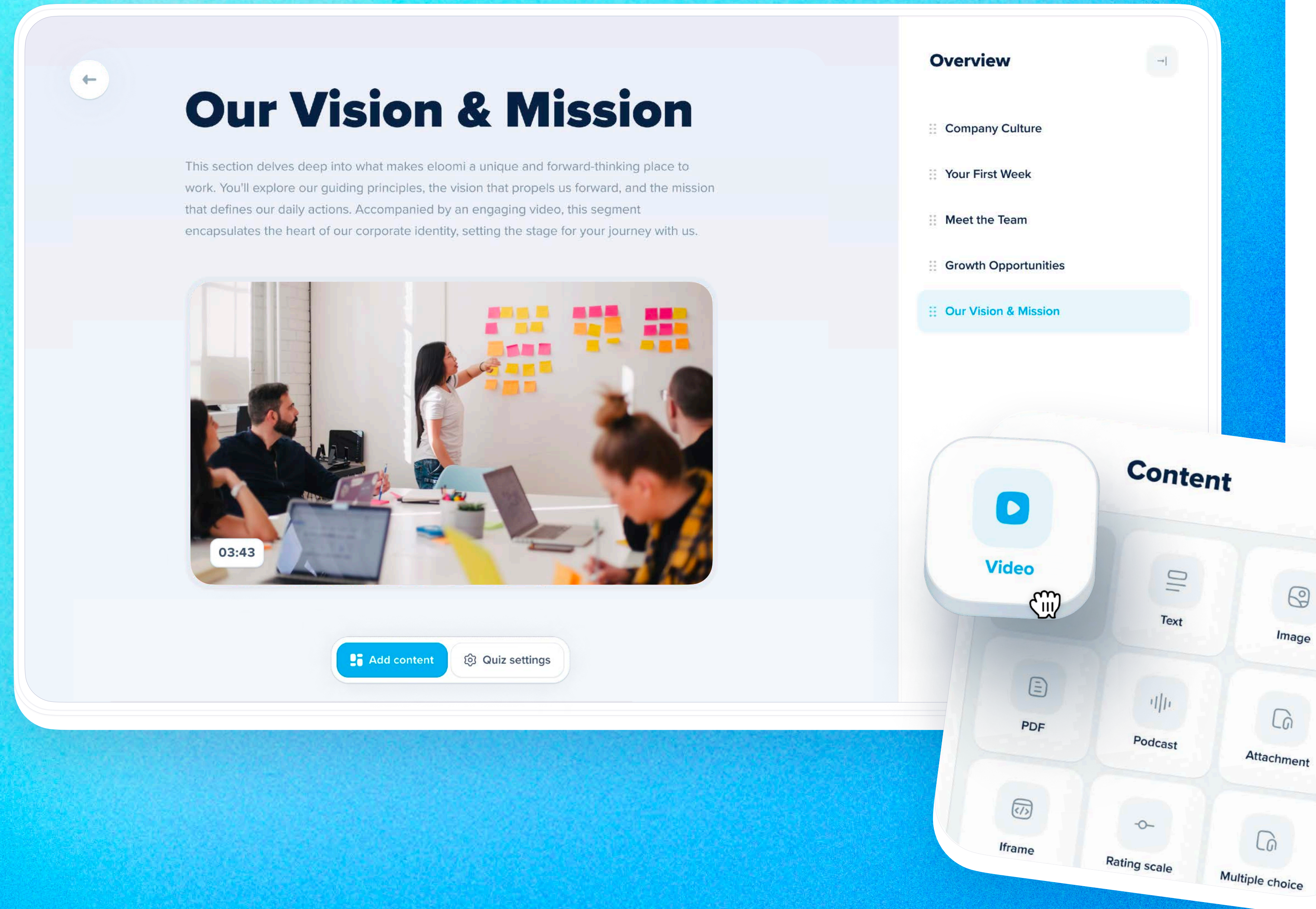Users completed
56% 23 / 50 users

Content Creator with Quiz & Test

Avoid

- 70% of learning content is made internally, yet content creation is unproductive and time-consuming.

- Only a selected few can share knowledge and activate the organization.

- Low engagement and knowledge adoption due to outdated/irrelevant or low-quality content.

Achieve

- Anyone can create courses and activate/share their knowledge within minutes.

- Create unique content from scratch, supporting any media type or learning format (instructor-led, webinars, or e-learning).

- Engaging quiz elements supporting optimal knowledge adoption.

Overview

- Company Culture
- Your First Week
- Meet the Team
- Growth Opportunities
- Our Vision & Mission

Our Vision & Mission

This section delves deep into what makes eloomi a unique and forward-thinking place to work. You'll explore our guiding principles, the vision that propels us forward, and the mission that defines our daily actions. Accompanied by an engaging video, this segment encapsulates the heart of our corporate identity, setting the stage for your journey with us.

03:43

Add content   Quiz settings

Content

- Video
- Text
- Image
- PDF
- Podcast
- Attachment
- Iframe
- Rating scale
- Multiple choice

Automation and self-paced learning

Avoid

- Completion rates are low, jeopardizing compliance, productivity, business-critical training etc.

- Assigning users and following up on completion require focus and is very time-consuming.

- Learners are unaware and don't take responsibility for their own learning.

Achieve

- Quick content distribution through tagging of topics and skills.

- Individual learning paths and self-paced learning animate to never miss a learning opportunity.

- Advanced automation and notifications make sure learning reaches the right audience.
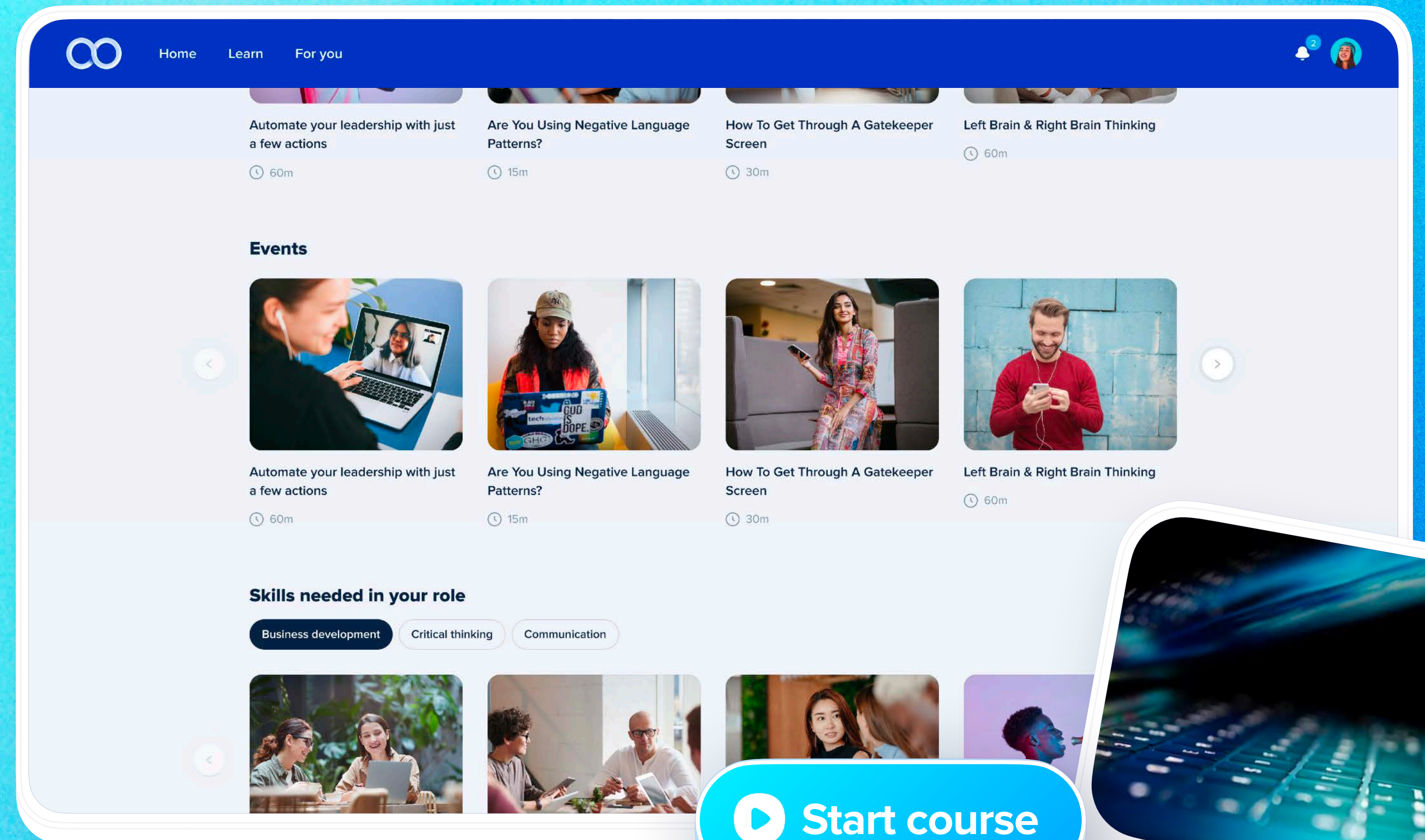
Reporting and Certificates

Avoid

- Recurring training programs are difficult to track and manage.

- No option for compliance documentation for audits.

- Lack of insights into learning content consumption and learning ROI.

Achieve

- Quickly create automated certification and renewal workflows.

- Access to learning reports and documentation on individual and group levels as both download and dashboard.

- Act on data to improve L&D programs, completion rates, and engagement.
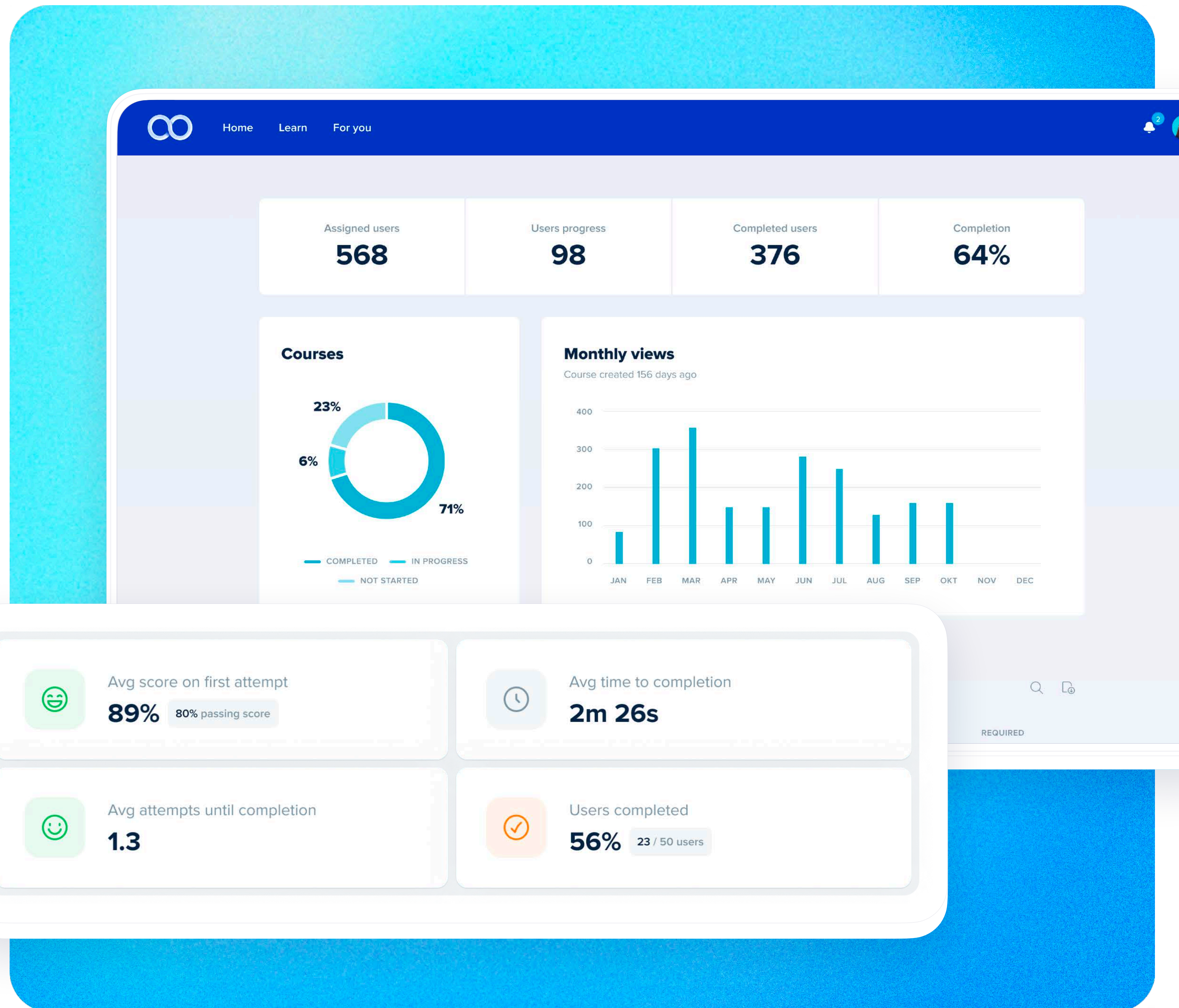
Business Value

Eliminate
- Fragmented training experiences.
- Manual tracking of employee learning progress
- Lack of learning opportunities

Reduce
- Compliance risks
- Training costs by optimizing resources
- Time spent delivering bite-sized, focused content.

Raise
- Learner engagement and completion rates
- Learning effectiveness
- Accessibility to training materials anytime, anywhere

Create
- Tailored learning paths to individual needs.
- A collaborative learning environment
- A culture of continuous learning

Business Drivers

Learning & Dev.
Business Concerns

In summary
Addressing these concerns requires a strategic approach to L&D, continuous evaluation of programs, and a commitment to creating a learning culture that supports both individual and organizational growth.

Skill Gap Identification — 1
CEOs worry about accurately identifying and addressing skill gaps within the organization. A lack of necessary skills can hinder innovation, productivity, and competitiveness.

Employee Engagement — 4
Keeping employees engaged in L&D programs is a challenge. CEOs worry about the effectiveness of training initiatives and whether employees are actively participating and applying what they learn.

Adaptability to Change — 7
In a rapidly changing business environment, CEOs worry about whether the workforce is adaptable and continuously learning. They seek to foster a culture of learning that supports organizational agility.

Effective Onboarding — 10
The onboarding process sets the tone for an employee's journey within the company. CEOs may lose sleep over whether the onboarding process is effective in integrating new hires efficiently and aligning them with the company culture.

Relevance of Training Programs — 2
Ensuring that the training programs offered align with the evolving needs of the business and industry is a concern. CEOs want to avoid investing in programs that become outdated or fail to address current challenges.

Measure ROI on L&D Investments — 5
CEOs are concerned about the return on investment (ROI) in learning and development. They want assurance that the resources invested in training programs translate into tangible benefits for the organization.

Leadership Development — 8
CEOs want to ensure that L&D initiatives are aligned with the broader business goals and strategies. They worry about a disconnect between the skills developed and the company's strategic objectives.

External Competitiveness — 11
CEOs are mindful of external market trends and industry benchmarks in L&D. They may worry about the company's competitiveness in attracting and retaining talent based on the quality of its learning programs.

Technology Integration — 3
The integration of new technologies into learning initiatives is crucial. CEOs may lose sleep over the need to keep pace with technological advancements and ensure that employees are equipped with relevant digital skills.

Talent Retention — 6
CEOs understand that employees value opportunities for professional growth and development. Failing to provide adequate L&D opportunities could lead to talent attrition, which is a significant concern.

Alignment with Business Goals — 9
CEOs want to ensure that L&D initiatives are aligned with the broader business goals and strategies. They worry about a disconnect between the skills developed and the company's strategic objectives.

Legal & Ethical Compliance — 12
Compliance with laws, regulations, and ethical standards in L&D is crucial. CEOs may have concerns about ensuring that training programs meet legal requirements and ethical guidelines.

Learning & Dev.

CLO Business Concerns

In summary

To address these concerns, CLOs often work closely with HR, leadership teams, and other stakeholders. They design and implement learning strategies that not only address immediate skills needs but also contribute to the long-term growth and success of the organization. Continuous evaluation and adjustment of learning programs based on feedback and outcomes are essential components of their responsibilities.

Alignment with Business Goals — 1
CLOs are concerned about ensuring that learning and development initiatives align with the overall business strategy. They want to demonstrate the impact of training programs on achieving organizational objectives.

Employee Engagement in Learning — 4
CLOs are concerned about the level of employee engagement in learning activities. They want to create a culture where employees are motivated to participate in training programs and take ownership of their professional development.

Learning Culture — 7
Fostering a positive learning culture within the organization is a continual concern for CLOs. They want to promote a mindset of continuous learning and skill development among employees.

Leadership Development — 10
CLOs are concerned about developing strong leadership skills within the organization. They want to ensure that leadership development programs contribute to the growth and effectiveness of leaders at all levels.

Skills Gap Analysis — 2
Identifying and addressing the skills gap within the organization is a significant worry for CLOs. They want to ensure that employees have the skills necessary to meet current and future job requirements.

Return on Investment — 5
CEOs are concerned about the return on investment (ROI) in learning and development. They want assurance that the resources invested in training programs translate into tangible benefits for the organization.

Compliance & Regulatory Training — 8
CLOs worry about meeting compliance requirements and providing necessary regulatory training. Ensuring that employees are aware of and adhere to industry regulations is a critical aspect of their role.

Technology Integration — 3
CLOs worry about effectively integrating technology into learning programs. They seek to leverage e-learning platforms, digital tools, and other technological solutions to enhance the efficiency and accessibility of training.

Adaptability to Change — 6
CLOs worry about whether their learning programs foster adaptability and resilience among employees. They aim to prepare the workforce for changes in the industry, technology, and business environment

Accessibility & Inclusivity — 9
CLOs are concerned about making learning opportunities accessible and inclusive for all employees. They want to ensure that training programs cater to diverse learning styles and accommodate employees with different needs.

Learning & Dev.

CFO Business Concerns

In summary

By addressing these concerns, CFOs aim to make informed decisions about allocating resources to L&D initiatives, ensuring that these investments contribute to the organization's financial health, and aligning with broader business goals.

Return on Investment **1**

CFOs are concerned about the measurable return on investment for learning and development programs. They want to ensure that the financial resources allocated to training initiatives generate tangible benefits in terms of improved employee performance and overall business outcomes.

Cost Efficiency **2**

CFOs worry about the cost efficiency of L&D initiatives. They want to see evidence that the costs associated with training, including materials, trainers, and technology, are justified by the positive impact on employee skills and organizational performance.

Alignment with Strategic Objectives **3**

CFOs are concerned about whether L&D initiatives align with the organization's strategic goals. They want to ensure that training programs contribute to building the skills and knowledge necessary to achieve the company's broader objectives.

Impact on Employee Productivity **4**

CFOs worry about how L&D programs impact employee productivity. They want to see a correlation between training investments and increased efficiency, as well as improvements in job performance that positively affect the bottom line.

Measurable Learning Outcomes **5**

CFOs are concerned about the ability to measure and quantify learning outcomes. They want to ensure that L&D programs have clear objectives, and the impact of training can be assessed in terms of skill development and knowledge acquisition.

Technology & Infrastructure Costs **6**

CFOs worry about the costs associated with implementing and maintaining technology infrastructure for e-learning platforms and other digital training tools. They want to balance technological advancements with cost-effectiveness.

Employee Retention & Recruitment Costs **7**

CFOs consider the relationship between L&D and employee retention and recruitment costs. They want to know whether investing in employee development contributes to higher retention rates and reduces the need for expensive external hires.

Compliance & Risk Mitigation **8**

CFOs are concerned about the legal and regulatory aspects of training programs. They want to ensure that L&D initiatives address compliance requirements, reducing the risk of legal issues and associated costs.

Duration & Time Commitment **9**

CFOs worry about the time commitment associated with L&D programs. They want to ensure that employees can participate in training without significantly impacting their work schedules, minimizing disruptions to productivity.

Benchmarking & Industry Standards **10**

CFOs are concerned about benchmarking L&D initiatives against industry standards. They want to assess whether the organization's investment in learning aligns with industry norms and best practices.

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