

eloomi

# Content Store

All the content you need – all in one place

Discover unlimited content



# The way we work is changing

More and more, employees expect to have continuous training provided by their employer.

That's why eloomi has built the Content Store: empowering organizations worldwide with a library of 75,000+ training courses, curated by industry experts.

76% of employees are more likely to stay with a company that offers continuous training



The State of L&D

SHRM, 2022



# We're listening

Business leaders and learners alike are calling for new routines



## Employees are looking for

- ✓ Accessible skills training, in office or at home
- ✓ Opportunities to grow and advance in their role
- ✓ Meaningful connections to the workplace



## Businesses are looking to

- ✓ Invest in training to bridge growing skill gaps
- ✓ Find flexible and cost-effective training solutions
- ✓ Create an engaging work culture that retains talent

**“eloomi is fun and easy to use, with some very good off the shelf learning content.”**



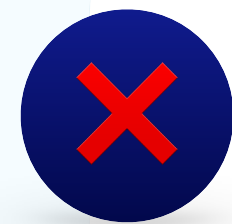
**Candice Bosteels, CHRO**  
Cartamundi



**Cartamundi** 

Region Belgium  
Users 2500  
Industry Manufacturing

# A better way to train



## Eliminate

- Time consuming searches for the right content
- Intensive provider evaluations
- Hassle of juggling multiple providers in your LMS/LXP



## Reduce

- Cost of training
- Time and resources spent without ROI
- Administrative pains and paperwork



## Raise

- Access to 75k+ courses from 200+ providers
- Relevant and engaging learning content for your employees
- Flexibility to change training topics, any time



## Create

- A new culture of learning
- Your own organization-wide capability academy
- Effective upskilling and training to retain top talent

# Smart content solutions

For all  
layers of the  
business



## Business Leaders

- ✓ Drive revenue and measurable impact on organizational performance
- ✓ Pivot skills capabilities faster in response to disruption
- ✓ Build a competitive workforce



## L&D and HR

- ✓ Upskill and retrain effectively
- ✓ Improve employee engagement
- ✓ Attract and retain top talent



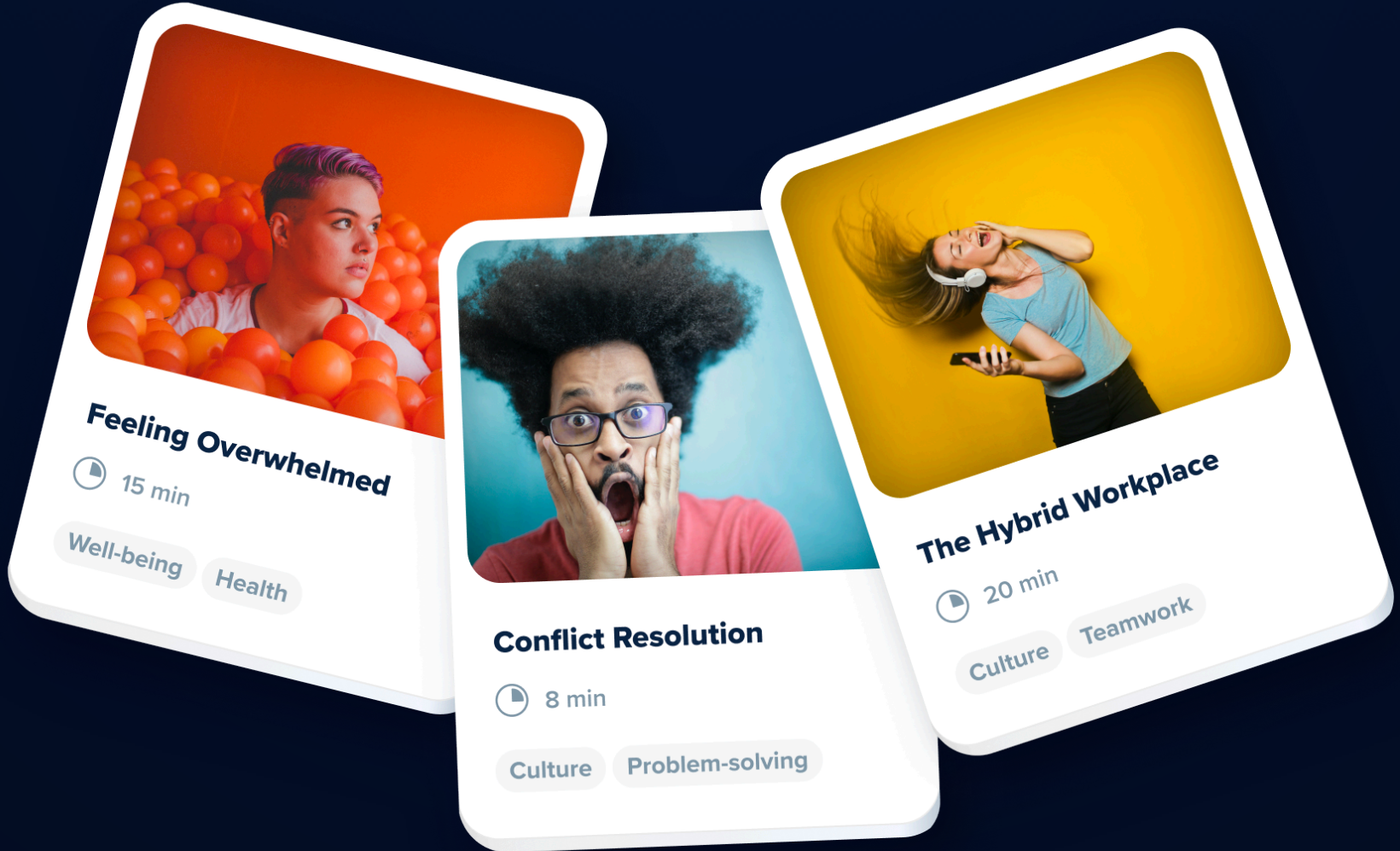
## Compliance Officers

- ✓ Mitigate risk and maintain compliance goals
- ✓ Track course completion with real-time reporting
- ✓ Gain peace of mind with up-to-date content from leading providers



# One subscription. Thousands of courses. Plug & Play.

*75,000 Courses*



*200 Providers*

# Content for any industry, any role, any skill

Save time searching for vendors with our extensive library & unite learning all in one place. Match with relevant content, curated by 200+ leading industry providers.

Empower your organization to adapt to any need, from HR business compliance to personal development.



new role



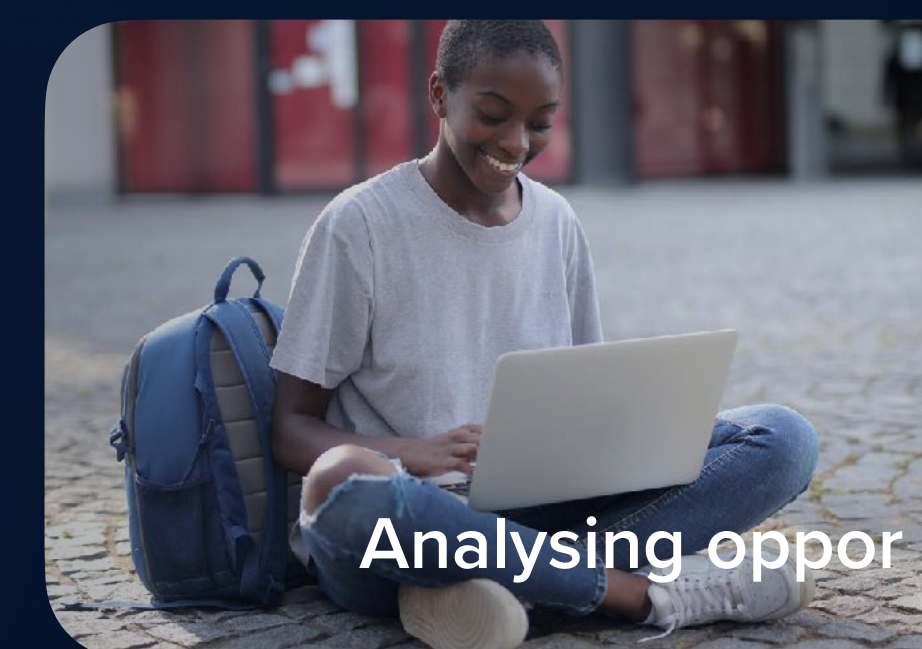
Anti harassment



Teamwork ABC



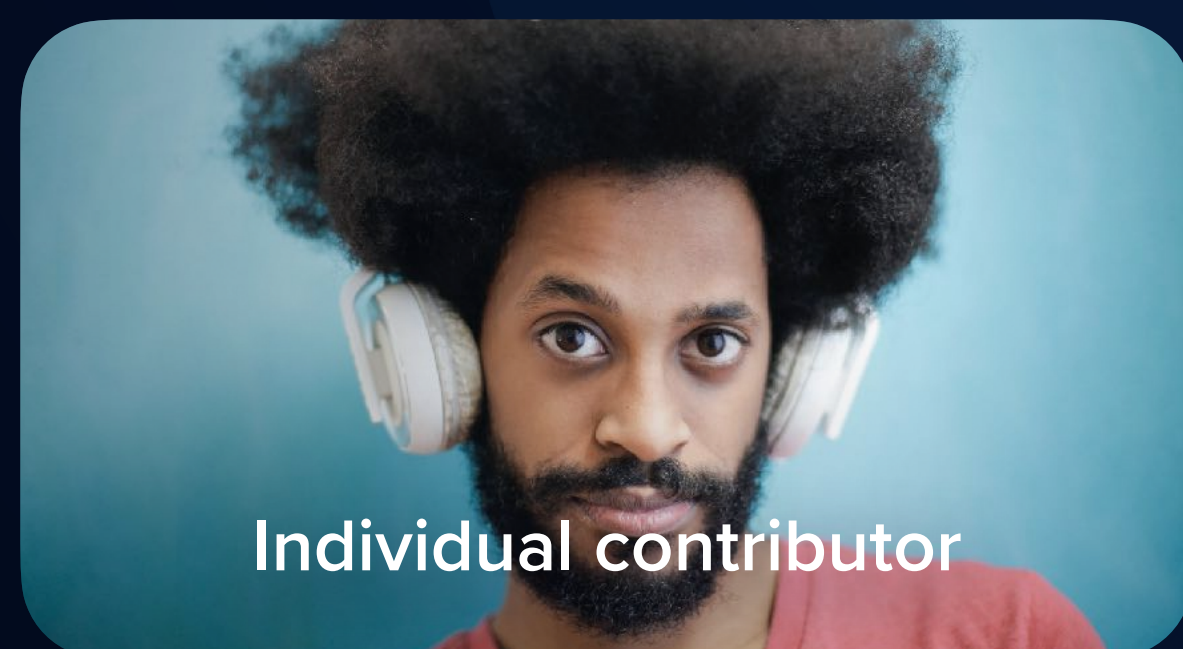
Diversity, Equity, Inclusion



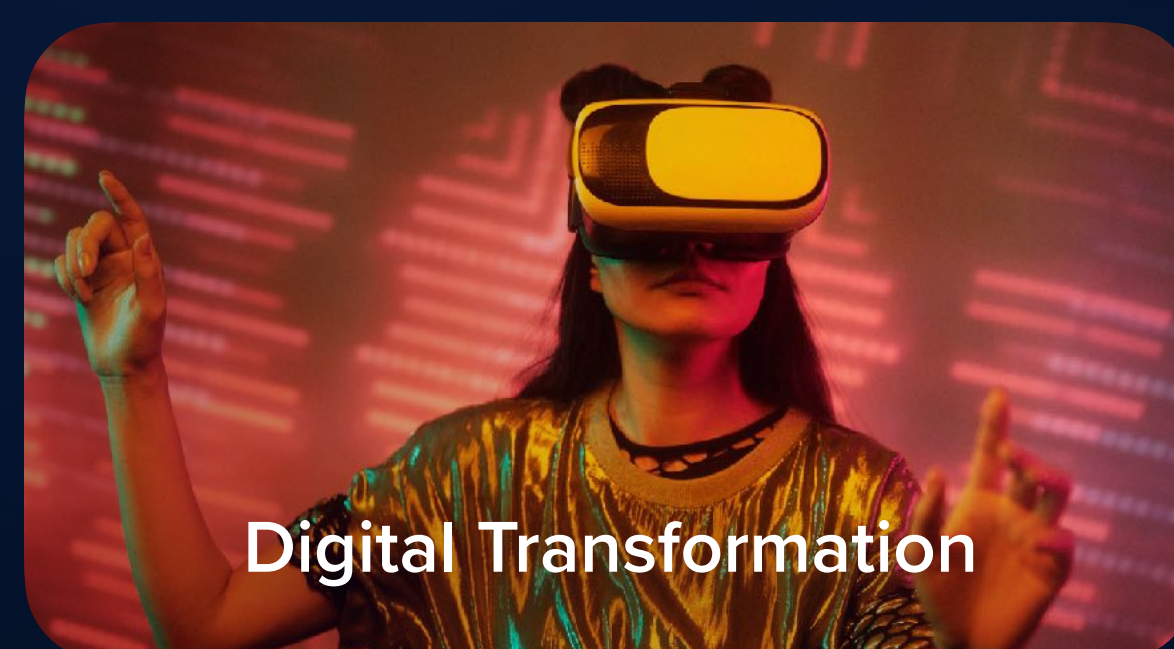
Analysing oppor



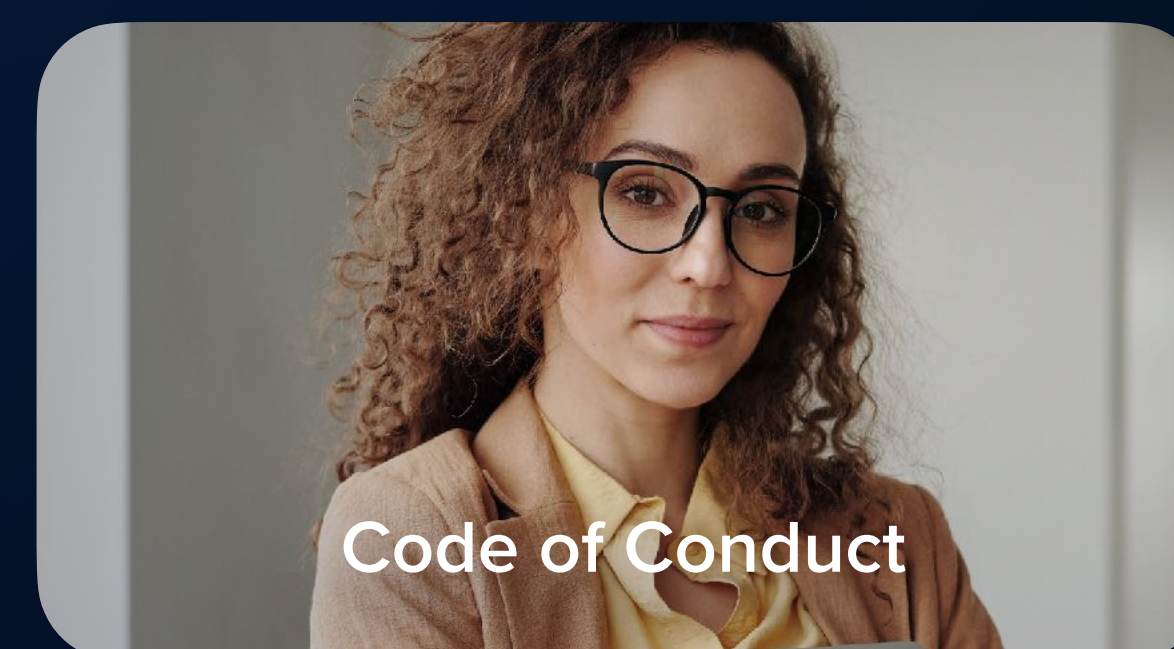
Wellbeing resilience



Individual contributor



Digital Transformation



Code of Conduct





# Build a real Capability Academy

Access a learning ecosystem  
to help your workforce thrive.

Find the right content, in the  
right format - delivered straight  
to your LMS/LXP.



## Workplace Essentials

- ✓ Respectful workplace
- ✓ Compliance training
- ✓ Health and Safety



## Business Foundation

- ✓ Individual contributor
- ✓ Manager and  
Leadership  
development
- ✓ Mental Health and  
Wellbeing



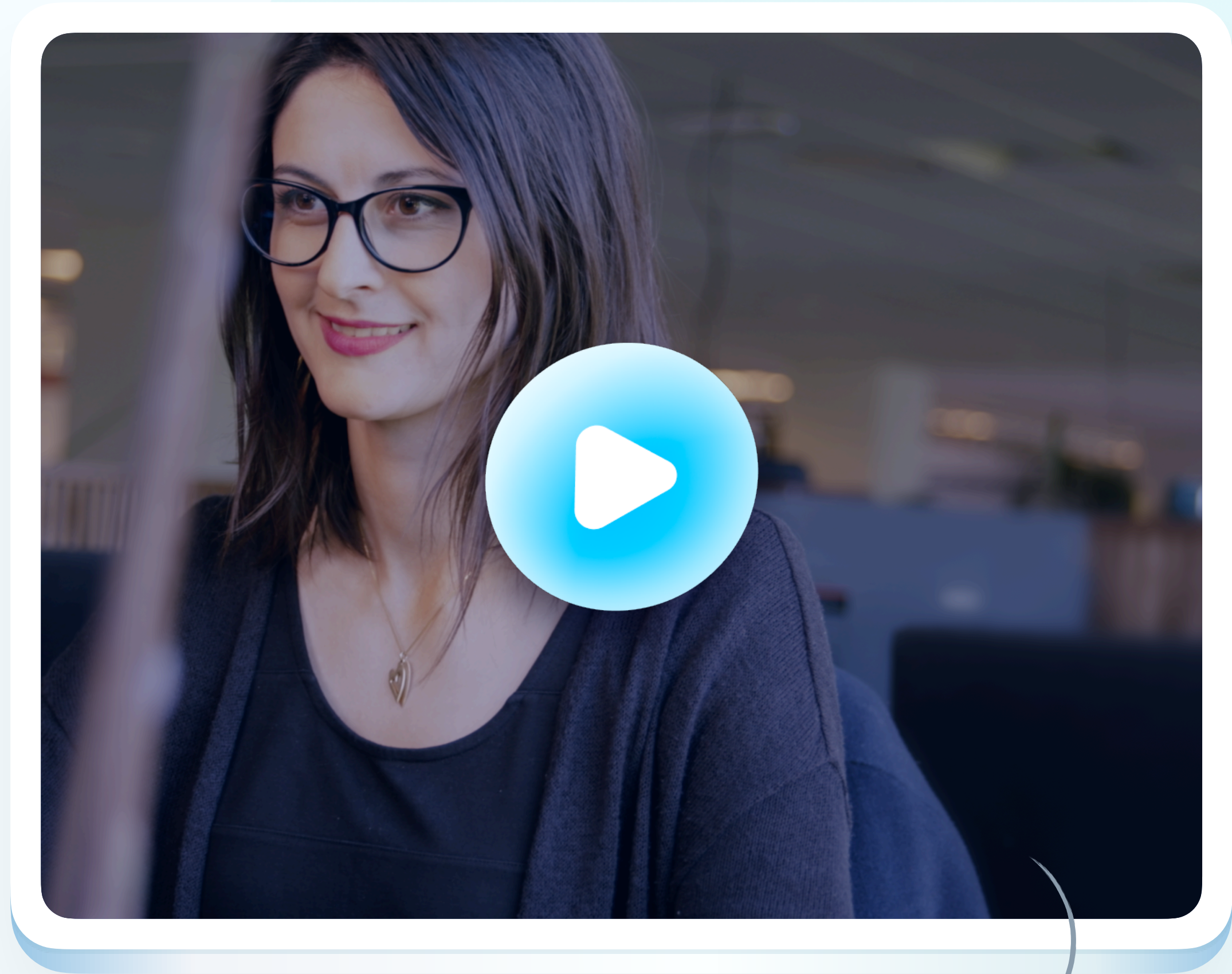
## Capability Training

- ✓ Curated libraries
- ✓ Power soft skills
- ✓ Hard skills
- ✓ Personal development

*Expertly curated and  
ready-to-go!*

# Check out the store

Let's quickly go through the main elements of the Content Store.



*Also check out our  
80 second intro video*

# Step by step

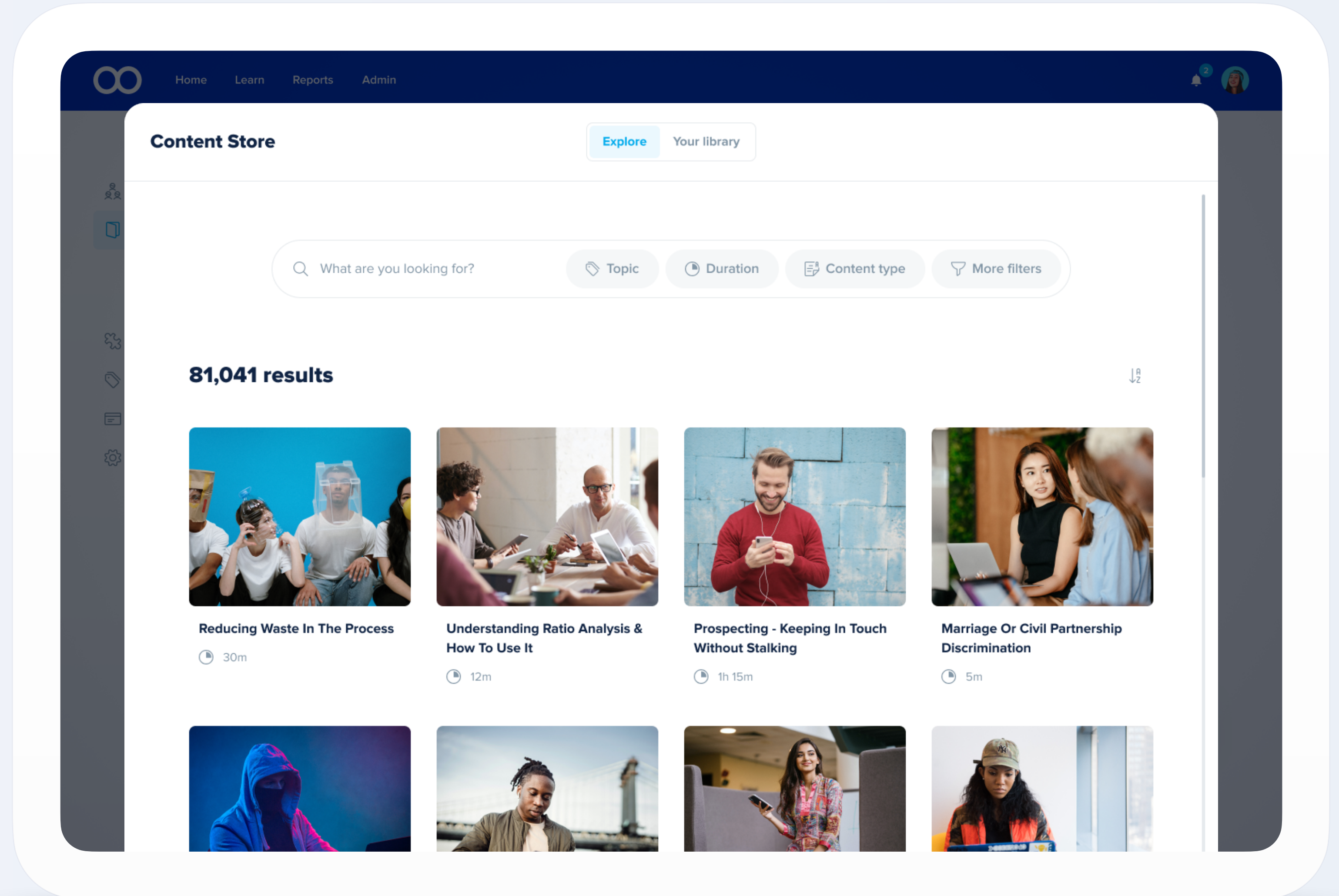
- 1 Overview
- 2 Launch store
- 3 Find content
- 4 Course details
- 5 Preview
- 6 Subscribe
- 7 Import

The screenshot displays a learning management system interface. At the top, a dark blue navigation bar contains the logo, links for Home, Learn, Reports, and Admin, and a user profile icon with a notification bell. A left-hand navigation menu includes Organization, Learning (highlighted), Courses, Playlists, Skills, Categories & topics, Billing, and Settings. The main content area features a dark banner with the text "Find the content you need!" and a "Learn more" button. Below this is a "Courses" section with a search bar, filters, and a "Content Store" button. A table lists several courses with their titles, durations, topics, authors, and creation dates.

<input type="checkbox"/>	TITLE	TOPICS	AUTHOR	CREATION
<input type="checkbox"/>	<b>How to handle a complaint</b> 4m	HR Management		30/06/22
<input type="checkbox"/>	<b>Anti-Money Laundering</b> 16m • Content Store	Personal development Onboarding		06/06/22
<input type="checkbox"/>	<b>Understanding Ratio Analysis &amp; How To Use It</b> 4m	Personal development Onboarding +2		05/05/22
<input type="checkbox"/>	<b>How To Give Bad News In The Right Way</b> 10m • Marketplace	Personal development Onboarding		30/05/22
<input type="checkbox"/>	<b>How To Close A Difficult Conversation</b> 4m	Personal development		20/05/22
<input type="checkbox"/>	<b>Race Discrimination</b>	Discrimination Bias +2		15/05/22

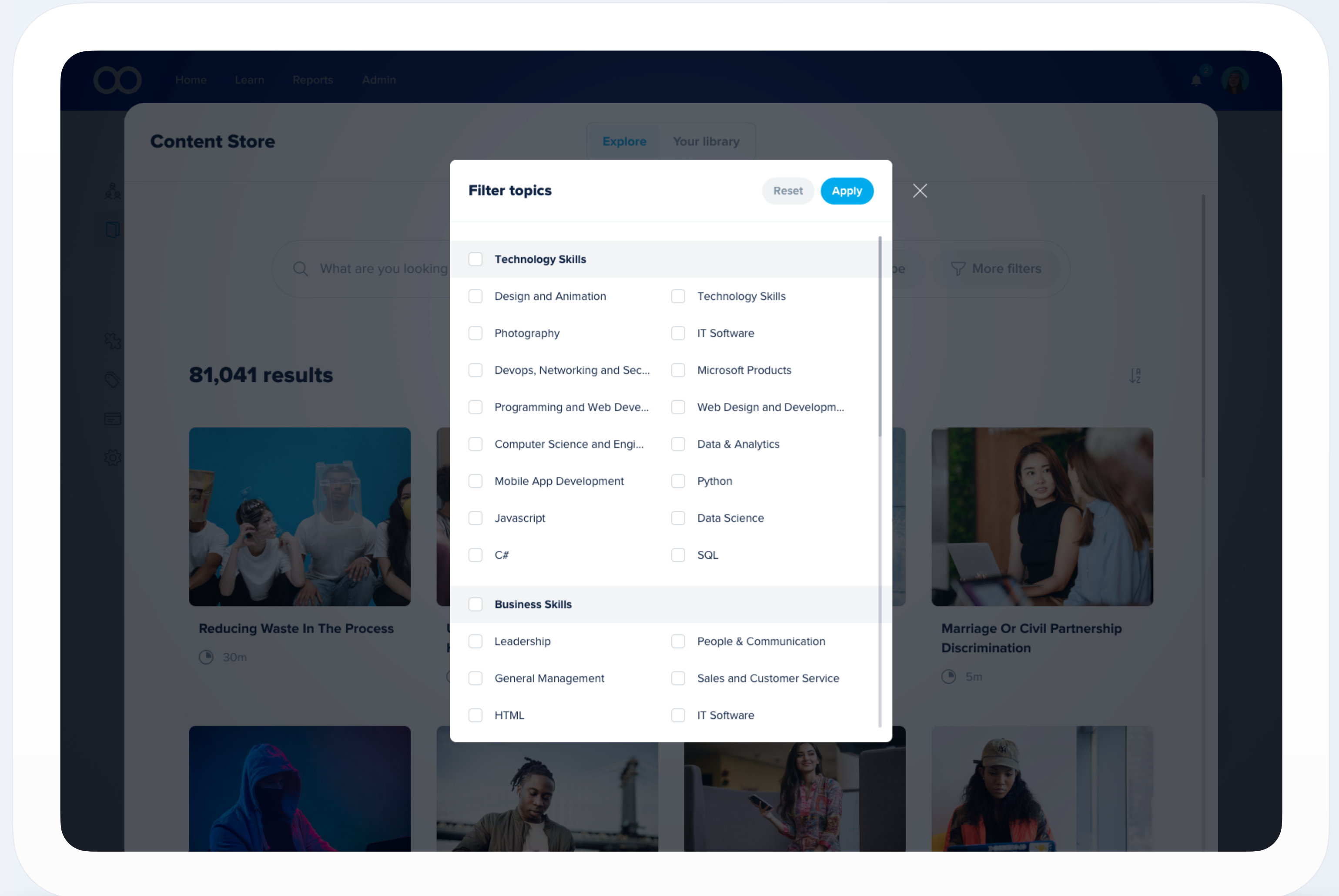
# Step by step

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# Step by step

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The screenshot displays a 'Content Store' interface. At the top, there is a navigation bar with 'Home', 'Learn', 'Reports', and 'Admin' links, and a user profile icon. Below the navigation bar, the 'Content Store' title is visible, along with 'Explore' and 'Your library' buttons. The main content area features a course card for 'Understanding Ratio Analysis & How To Use It'. The card includes a video thumbnail, a play button, and an 'Import' button. To the right of the card, there are three summary boxes: 'Details' (20m, Skillssoft, Video), 'Topics covered' (Business Skills, Onboarding, Management), and 'What you'll learn' (a list of four learning objectives). Below the card, there is a 'Description' section with two paragraphs of placeholder text.

**Content Store** [Explore](#) [Your library](#)

**Understanding Ratio Analysis & How To Use It**

20m Skillssoft Video

**Import**

**Topics covered**

Business Skills Onboarding Management

**What you'll learn**

- ✓ Why work health and safety is important
- ✓ What it is work health and safety is about
- ✓ How to deal with work health and safety hazards
- ✓ Identify risks and incidents in the workplace

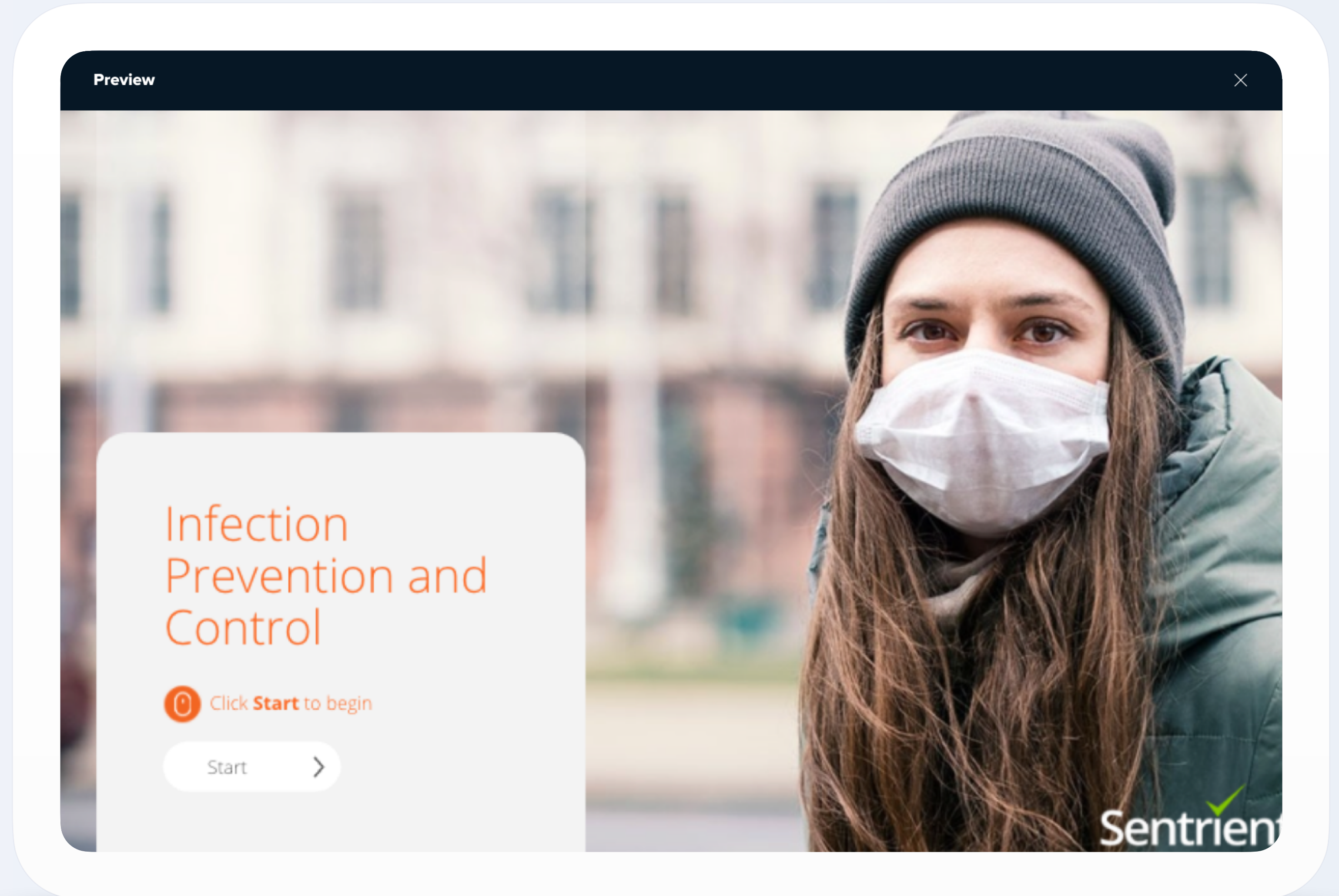
**Description**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip.

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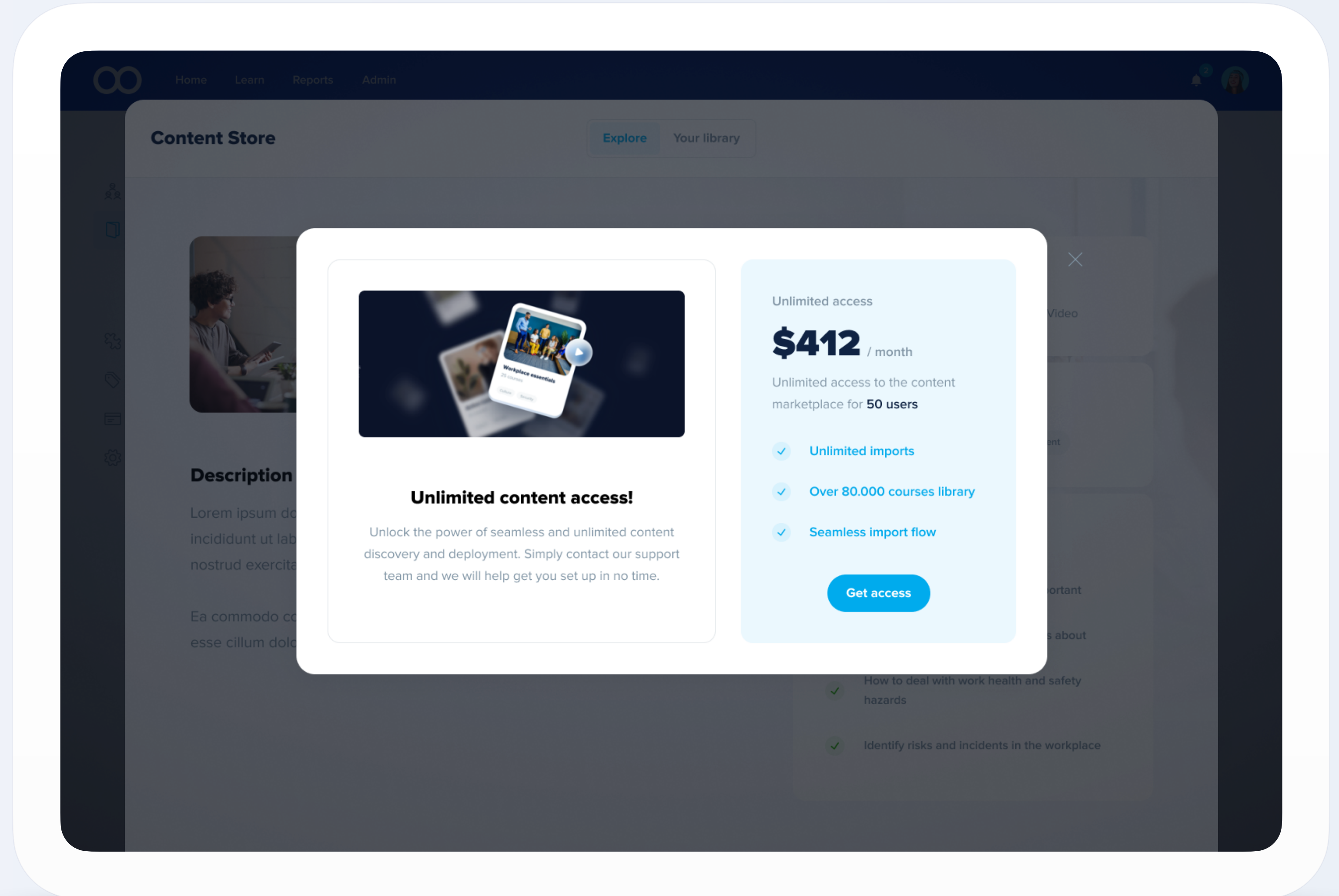
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The screenshot displays a 'Content Store' interface. At the top, there is a navigation bar with 'Home', 'Learn', 'Reports', and 'Admin' links, and a user profile icon. A success notification at the top right states: 'Success! Import of 4 courses has started.' The main content area features a course card for 'Understanding Ratio Analysis & How To Use It'. The card includes a video thumbnail, a play button, and an 'Import' button. Below the card is a 'Description' section with placeholder text. To the right of the card, there are three summary boxes: 'Details' (20m, Skillssoft, Video), 'Topics covered' (Business Skills, Onboarding, Management), and 'What you'll learn' (a list of four learning objectives, each with a green checkmark).

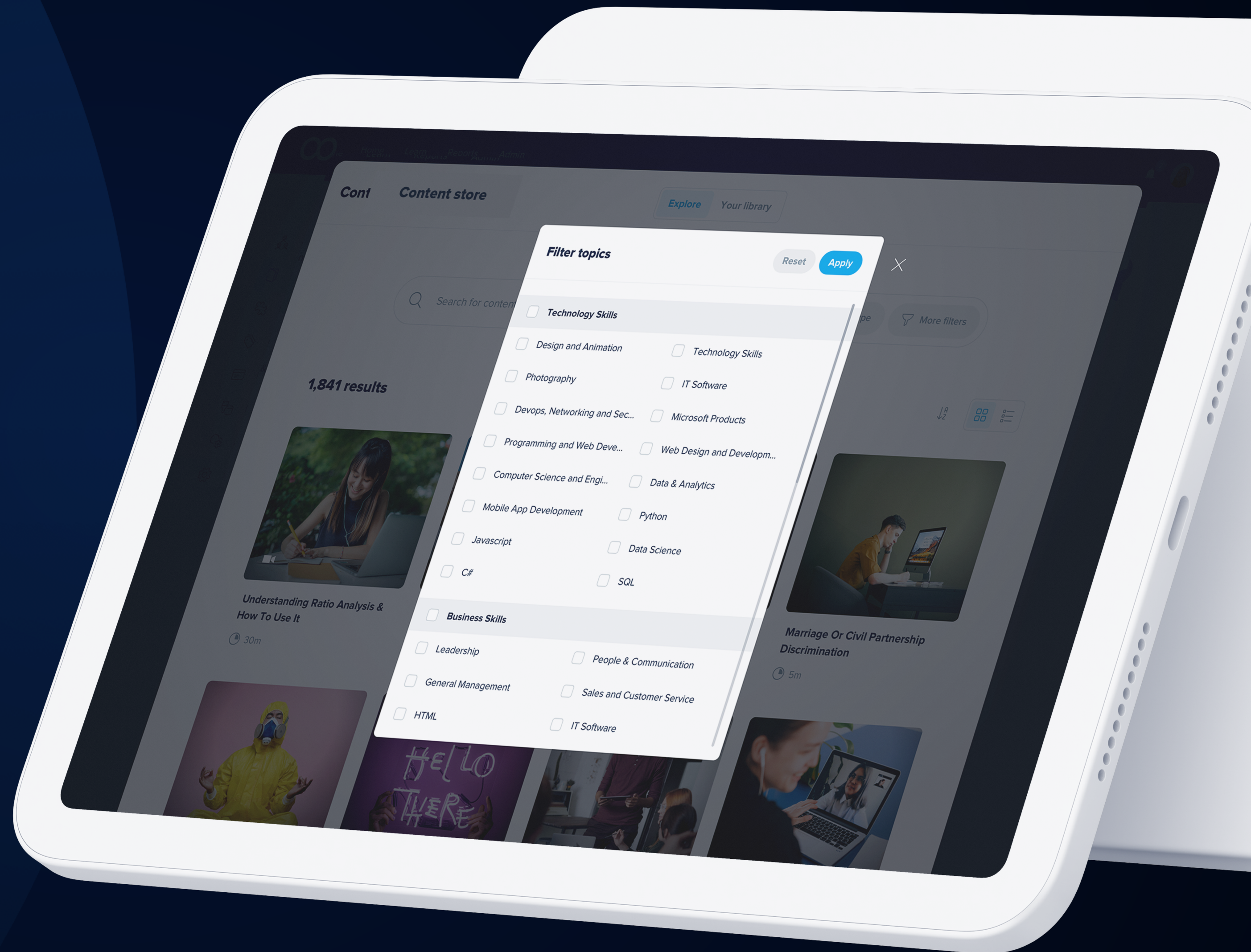


# Infinite training possibilities

- ✓ Discover the most comprehensive training library with over 75,000 courses.
- ✓ Access expert training from more than 200 leading providers.
- ✓ Train and upskill for any industry, any role, and any skill.

# No content? We've got you covered.

- ✓ Hit specific goals, from streamlined onboarding to international compliance training.
- ✓ Empower all-new initiatives, with expert courses on diversity training, mental well-being, soft skills, and more.
- ✓ Scale up your L&D ambitions and build an entire capability academy for long-term people development.





# Empowered to Adapt

- ✓ Unlock the flexibility to meet any training need, anywhere in the world.
- ✓ Find the most relevant & engaging content for you, filtered by topic, duration, format, or language.
- ✓ Swap courses in and out of your plan at any time.
- ✓ Eliminate time-consuming content searches with a fully integrated content library.

# Why eloomi?

## Preparing today's workforce for tomorrow

The eloomi LMS/LXP is a whole new way to learn.

Get visibility into job role skills, interests, and match training needs with access to the most comprehensive learning library. The solution helps you **solve any use case** from onboarding to offboarding.

With simplicity at the core, eloomi is designed to feel intuitive and familiar to operate so that employees can learn and perform at their best.

1000+

Active customers

40+

Industries

30+

Countries



Trusted by hundreds of organizations worldwide

# Best-in-class data integrity

- ✓ Data storage and 24/7 cloud hosting via ISO certified Microsoft Azure
- ✓ Network security and vulnerability scanning
- ✓ Backup procedures and incident management
- ✓ Audited and Certified ISO 27001 by Deloitte
- ✓ eloomi internal employee IT security policy
- ✓ Accessibility and integration



# Reality check in your organization

Ask the following questions for your organization

QUESTION TO ASK

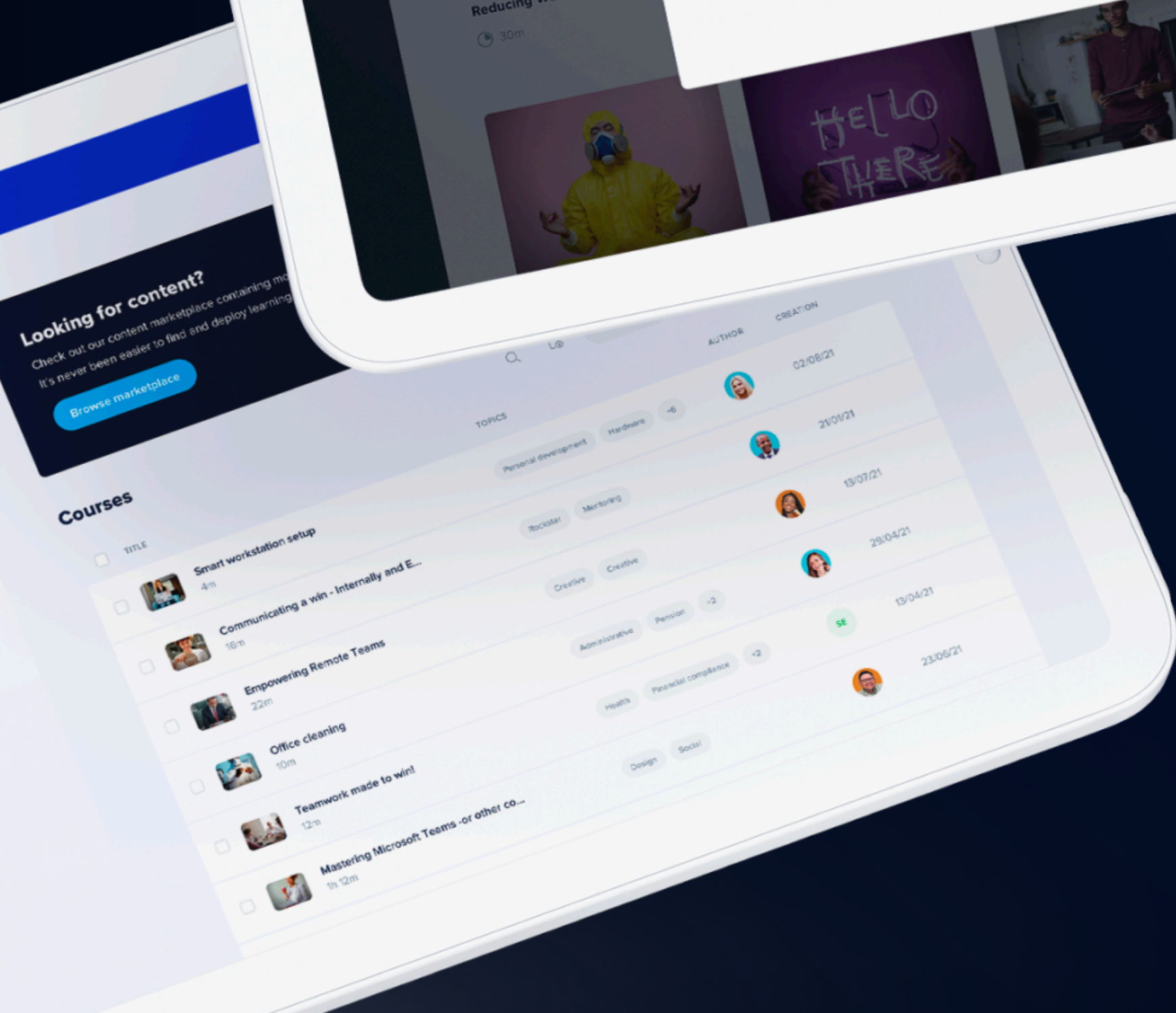
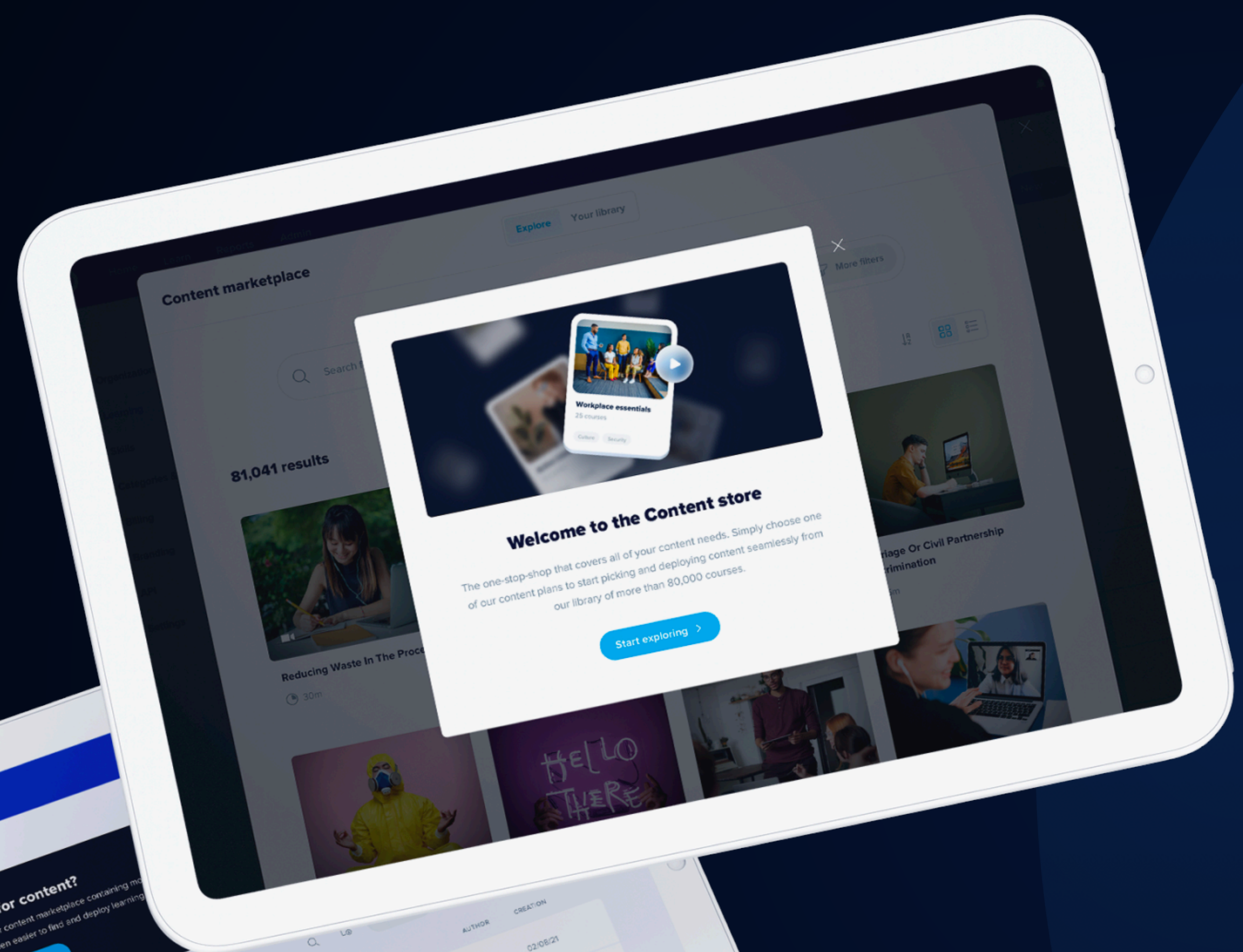


QUESTION TO ASK			
Do you have the right content to tackle your organization's training needs?			
Is it easy to access content for new training initiatives?			
Are you covered on compliance regulations, locally and internationally?			
Can you swiftly adapt current training to new changes and demand?			
Does your organization have a strategy for bridging skill gaps and nurturing talent?			
Are you able to offer training tailored to your employees' interests and development goals?			
Are employees enabled to pursue self-directed learning at work?			



eloomi

# Discover all-new training with the Content Store



Let's chat

*Let's begin a conversation*